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***TECHNICAL SHEETS***



**NAME** Master Touch

**PRODUCT** Finishing spray.

**CAPACITY** 200 ml 6,76 FL.Oz.

**HAIR TYPE** Frizzy, damaged and dehydrated hair.

**DESCRIPTION** Finishing spray that improves and transforms the hair structure for frizz-free hair with extraordinary softness and sublime shine. Its innovative formula can withstand the effects of humidity, without any heaviness or weighing the hair down, providing long-lasting results for up to 2 washes. Master Touch combines the effects of 5 products in a single spray: improves hair styling and manageability, contains a heat protector, provides total frizz control, adds extra softness and shine and enhances color retention in dyed hair.


**ACTIVE INGREDIENT** Innovative heat-activated polymer that compresses, tightens and activates the hair fiber, helping to straighten the hair. Acts as a heat-protector, preventing hair damage caused by heated styling tools. The invisible, non-greasy layer surrounding the hair doesn't add any heaviness or weigh it down. This polymer is responsible for repelling moisture, thus preventing frizz.

**DIRECTIONS FOR USE** After shampooing and applying a hair mask, towel-dry the hair. Divide the hair into sections and apply Master Touch along the length of each strand, avoiding the roots. Once applied all over the hair, we recommend combing to distribute the product evenly. Now blow-dry the hair. To activate the product's action, it is essential to blow-dry with hot air. You can also achieve good results by air-drying or blow-drying at a low temperature, before using hair straighteners.

Do not apply other products while the hair is wet. Once the hair is dry, you can use other finishing products.\*Master Touch is not tested on animals, is vegan and free from parabens and sulfates. Contains water-soluble silicones, which can be washed out with a sulfate-free shampoo.



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